

EVENT INVITATION

70:20:10

Enabling the 70:20:10
Framework with
Harvard ManageMentor®



**A practical client case study event
with 10 QUICK WINS you can
implement now!**

Organisations are embracing **The 70:20:10 Framework** to increase learning effectiveness and to integrate learning with performance. Although L&OD practitioners realise the value of the framework, they need help to create and deliver cost effective solutions. We hear:

*“I don’t have the time or resources
to create a solution from scratch.”*

*“I need to deliver results that I know
will work and that I can measure.”*

*“We’re crying out for development
options but everyone is so time-poor.”*

*“I want to know how others are
dealing with these issues.”*

Come and learn how other organisations are achieving high impact 70:20:10 solutions using **Harvard ManageMentor®**

THE ENABLER – THE SOLUTION

Harvard ManageMentor® is a world-class online platform for enabling your organisation’s 70:20:10 based learning strategy. Used by more than 1,000 organisations around the world, the resource gives your people easy, portable access to concepts, on-the-job-tools, templates, Harvard Business Review articles and cases developed by foremost business leaders, practitioners and experts including HBS Faculty.

For more information on what’s in **Harvard ManageMentor®**, visit www.blended.com.au to download a fact sheet.

EVENT TAKE AWAYS

10 QUICK WIN 70:20:10 solutions drawn from client experiences using **Harvard ManageMentor®**

Tips and guidelines for the successful implementation of blended 70:20:10 initiatives

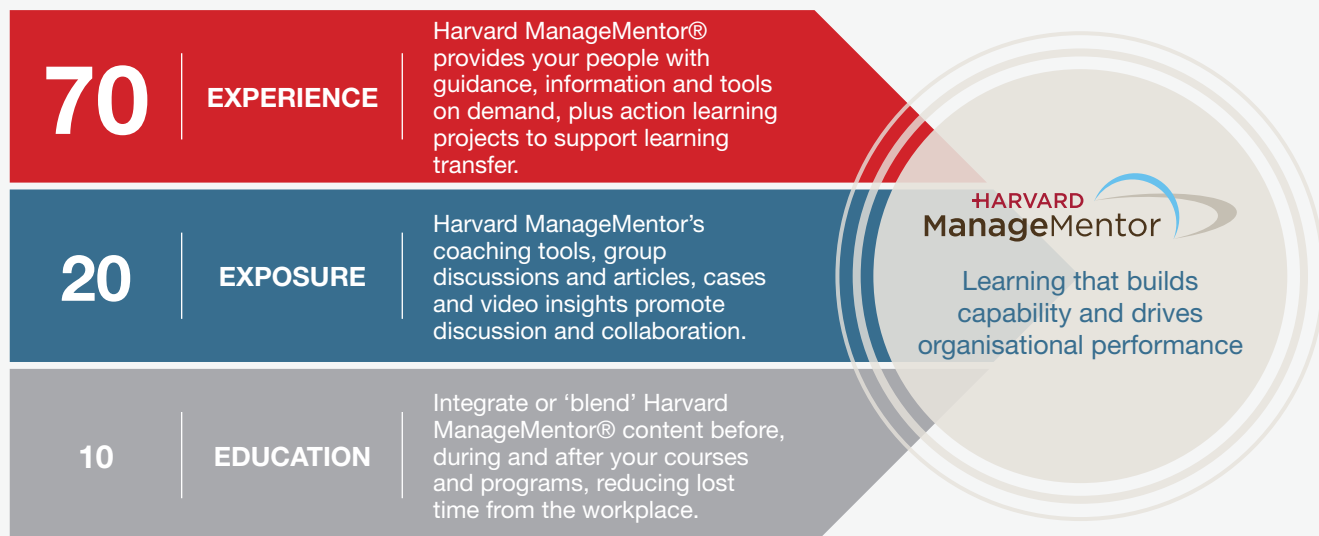
The White Paper: *Enabling The 70:20:10 Framework with Harvard ManageMentor®*

WHO SHOULD ATTEND?

L&OD/HR practitioners seeking cost effective solutions to enable the 70:20:10 framework in their organisations.

How Harvard ManageMentor® aligns with The 70:20:10 Framework

Harvard ManageMentor® enables your 70:20:10 based learning strategy with customisable content to drive consistency and efficiency across the organisation. Beyond the learning, Harvard ManageMentor® drives organisational performance through practical on-the-job support for your managers when and where they need it most.



EVENT DATES – 2012

Time	9:00 am – 12:00 pm
Canberra	Tuesday 20th March Canberra Business Event Centre
Melbourne	Thursday 22nd March Park Hyatt
Brisbane	Tuesday 27th March Quay West Suites
Sydney	Thursday 29th March Quay Grand Suites

PRE-REQUISITE TO ATTENDANCE

Participants should be familiar with Harvard ManageMentor® prior to the event, so we offer a personalised 1 hour TOUR by phone.

ABOUT BLENDED

Blended is an organisational learning solutions company. As Harvard Business Publishing's No.1 Global Distributor and Exclusive Distribution Partner in Australasia, we partner with forward thinking organisations to integrate HBP's resources and tools for the development of leadership capability and organisational performance. Our philosophy centres on the 70:20:10 framework.

RSVP Friday 9th March 2012.



REGISTER NOW for this **FREE** event

BY EMAIL register@blended.com.au

BY PHONE 1300 133 699 (+61 3 9895 0700)

BY WEB www.blended.com.au