



HARVARD MANAGEMENTOR®

THE MOST TRUSTED RESOURCE FOR MANAGEMENT ESSENTIALS

INTRODUCING THE NEW HARVARD MANAGEMENTOR

Cultural forces that are changing the world are helping to transform online learning from a solitary activity to an increasingly collaborative experience that builds connections and facilitates knowledge sharing. *Harvard ManageMentor* helps your organization improve performance by facilitating connections—between problems and solutions, content and context, managers and experts, current and emerging leaders. With 44 learning modules that incorporate the premier trusted content that is the hallmark of Harvard Business Publishing, the new *Harvard ManageMentor* supports your current leaders—and the next generation.

Harvard ManageMentor builds on a successful approach to online learning and performance support and incorporates social learning experiences for collaboration around proven, high-quality content. This new edition improves and expands Harvard Business Publishing's interactive, contextual approach to learning.

OVERVIEW

Harvard ManageMentor is the leading online learning and performance support resource that delivers critical management skills to your workforce when and where they need it, so that they remain productive while learning. *Harvard ManageMentor* incorporates proven practices that reinforce learning and build skills, addressing a broad range of issues faced by managers every day. Harvard Business Publishing's world-class experts make the program engaging, relevant, and effective.

THE DETAILS

Harvard ManageMentor provides your workforce with expert advice from world-renowned business leaders. Using audio downloads, video clips, interactive activities, and other tools, learners have access to practical information they can use immediately to address the issues they face that day. Forty-four modules address fundamental business categories, including:

- Business Essentials
- Communication Skills
- Personal Development
- Strategy Essentials
- Working with Teams
- Working with Individuals

continued on reverse

MULTIPLE USES, ONE SOLUTION

Harvard ManageMentor enables an organization to deliver learning across the enterprise, with new features designed to make it easier to implement, drive usage, and extend the learning experience further into the organization. *Harvard ManageMentor* can support and measure the impact of a number of key learning needs within a leadership development program, including:

COLLABORATIVE LEARNING

- Content formatted to easily learn from and with others
- Content strengthened by the contributions of others
- Formatted to easily discuss, comment, share, etc.

LEARNING AND DEVELOPMENT

- Part of a formal development program
- Assigned to support development goals as part of a performance management process
- Builds baseline competency or skills mastery
- Completion, scores, and results that are measured

LEARNING ON DEMAND

- Readily available for point-of-need access
- A ubiquitous go-to resource for help addressing an immediate business inquiry or challenge
- Information and accessibility that drive usage



ENHANCED PROGRAM ELEMENTS

- **Learn:** Outlines the key ideas of the topic and reinforces them with interactive activities.
- **Practice:** Real-world scenarios and activities check the learner's understanding of the concepts.
- **Apply:** Practical tools, steps, and tips for applying concepts on the job.
- **NEW! Connect:** Community features designed to bring users together in a context around the learning, offering opportunities to share and reflect.
- **NEW! Develop Others:** Resources designed to help managers prepare to lead discussions with teams within the organization to cascade learning.
- **NEW! Assess:** Optional pre- and post-tests provide insights into learning impact and value, and can serve as completion requirements.
- **Explore Further:** Gain deeper understanding of critical management issues through *Harvard Business Review* articles and case studies.

WHAT CAN HARVARD MANAGEMENTOR DO FOR YOUR ORGANIZATION?

Harvard ManageMentor offers proven insights and tools grounded in research from acknowledged thought leaders that are readily applicable and enhance your manager's day-to-day performance. Updated with new concepts and rich media, *Harvard ManageMentor* includes the tools, worksheets, and step-by-step guides that have been the enduring cornerstone of success for this premier online learning and performance support program. *Harvard ManageMentor* builds connections with peers, leaders and teams to drive and accelerate organizational performance. Use *Harvard ManageMentor* to:

- Develop specific, relevant management skills
- Engage your workforce in learning while they continue to perform daily tasks
- Enhance skills and extend performance development for more managers around the world
- Save money on training and indirect costs

LEARN MORE

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MAKING THE CASE FOR COLLABORATIVE LEARNING

Harvard ManageMentor enables better decision making and leverages the collective knowledge of colleagues.

CONNECT	New features allow users to interact with content and each other to provide organizational context.
DEVELOP OTHERS	Provides busy managers with ways of reinforcing learning within their teams by sharing ideas, leading discussions, and initiating group projects.

THE BENEFIT TO YOUR ORGANIZATION

Harvard ManageMentor's new features provide a host of benefits to your learners and your organization.

A NEW USER EXPERIENCE	Designed to engage, attract, draw in, retain, and guide learners to increase usage and impact.
SEARCH	Learners can search by keywords from anywhere in the product. Search results will be displayed by topic and media type.
GUIDED NAVIGATION	Options help learners get where they want to go based on available time or their specific interest.
CONFIGURABLE COMPONENTS (WIDGETS)	Widgets such as a management tip of the day, polls, active discussion feeds, and other items to attract learners, generate daily interest, drive usage, and return visits.
NEW TOPICS	"Ethics at Work" focuses on authentic leadership and making the right decisions. "Global Collaboration" focuses on identifying and managing barriers to successful interactions with customers, vendors, and colleagues around the world.
ASSESSMENTS	Assessments including pre- and post-comprehension tests provide new ways of measuring value and impact.
150+ NEW VIDEO INSIGHTS	New video content features Harvard Business School faculty and emerging leaders and give real-world context to business scenarios.
ACTION PLANS	Individual Action Plans and Group Action Learning Projects